



# TEANECK COMMUNITY CHARTER SCHOOL

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March 19, 2021

Dear TCCS Parents and Guardians,

The Teaneck Community Charter School believes that there is no greater advocate for your child than you - the parent. That is why we are excited to announce a unique opportunity to build the skills and capacity to become a stronger advocate for your kids and public charter schools throughout the state. The [New Jersey Public Charter School Association](#), the statewide advocacy organization for charter schools in NJ, is launching its inaugural [Parent Ambassadors Program starting on Tuesday, April 6 at 7pm](#). These [monthly trainings](#) are designed to empower parents like you with the tools needed to advocate for your school as well as the 35,000 students on charter school waiting lists.

Training sessions will include:

- Overview of political environment/how government, legislation, political process works
- Overview of charter schools and Messaging that Works
- Engaging with lawmakers (variety of ways)
- Social media for engagement
- Media relations
- Building relationships with community partners (religious leaders, business and community leaders)

You will have the opportunity to meet other parent leaders throughout the state and share best practices on how to effectively communicate why you love your school and why charters work.

If you are ready to take the next step in advocacy and leadership, please [click here](#) to complete the registration form. Sessions start on April 6 and will be held monthly on Tuesday nights from 6pm to 7pm. Don't let this opportunity pass you by, [sign up today!](#)

In the summer, the Association will bring together parent advocates who complete the program for a celebration BBQ, COVID restrictions pending!

Please contact Jasmine Morrison, Director of Parent Engagement, at [jmorrison@njcharters.org](mailto:jmorrison@njcharters.org) if you have any questions.

Thanks and Best Regards,

Ralph Gallo  
Lead Person / Director

# You've got a great **charter story** to tell.

## Let us help you elevate your voice.

The New Jersey Public Charter Schools Association is excited to announce the launch of the inaugural Parent Ambassador Program. These monthly trainings will provide you with the skills and knowledge to help you better advocate for your child's charter school.

Topics will include:

- The political environment and legislative process
- Charter school messaging that works
- How to engage with lawmakers
- Sharing your charter experience
- Social media strategies
- Media relations 101
- Building relationships in your community

Join us for our first training at  
Tuesday, **March 30** at **6pm**.

## Register Today!

[bit.ly/ParentAmbassadorNJ](https://bit.ly/ParentAmbassadorNJ)

If you have any questions about the Parent Ambassador Program, please contact Jasmine Morrison, Director of Parent Engagement, at [jmorrison@njcharters.org](mailto:jmorrison@njcharters.org).

